

Professional Development Catalogue

Creating schools
where **Failure Is Not
an Option**[®]

- **Getting started** with do-it-yourself resources
- **Going deeper** with how-to options that ensure student success
- **Fully engaging** with on-site services focused on your organization's needs and desired outcomes





HOPE Foundation
 Founder & President,
 Alan Blankstein

The Story of HOPE

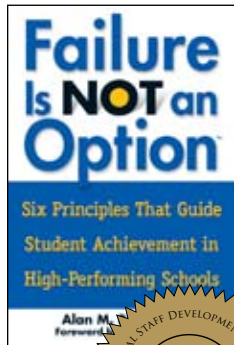
HOPE was founded in 1989 by a young man who was passionate about making a difference for children, especially the under-served, due to his own background as a high-risk youth. He was joined early on by youth advocate Nancy Shin, now HOPE's Executive Director.

HOPE launched the Professional Learning Communities movement initially in the late 1980's, culminating in a series of *Shaping America's Future* forums and PBS productions involving W. Edwards Deming, Peter Senge, and virtually every major educational leader at that time. The founders then published the seminal works in this area including those by Richard DuFour, Robert Eaker, and Ron Warwick for 12 years before focusing full-time on the non-profit HOPE Foundation.

With the help of a world-class Board of Directors - including honorary chair Archbishop Desmond Tutu - and an Advisory Board consisting of 60 leaders who have shaped public education for decades, HOPE has helped thousands of districts close gaps and sustain achievement so that failure is not an option for *any* student. The framework for school improvement is the National Staff Development Council's "Book of the Year," *Failure Is Not an Option®: Six Principles That Guide Student Achievement in High-Performing Schools*, authored by Alan Blankstein.

1 Getting Started: Print Resources

The *Failure Is Not an Option®* book, *Facilitator's Guide*, videos, and *The Soul of Educational Leadership* series of books are research-based and field-tested resources that describe state-of-the-art practices in our field.



BEST SELLER: *Failure Is Not an Option®: Six Principles That Guide Student Achievement in High-Performing Schools*

Written by: Alan Blankstein, with Andy Hargreaves and Dean Fink

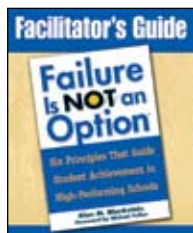
Foreword by: Michael Fullan

Drawing on 15 years of practical research and an in-depth look at 20 high-performing schools and districts, this book identifies the 6 principles that guide sustainable professional learning communities. Most importantly, readers will find a detailed set of field-tested processes for recreating these successes in their own schools.

US \$33.95

US \$28.00 each for 25 or more copies

Product Code: BKFNO-C08

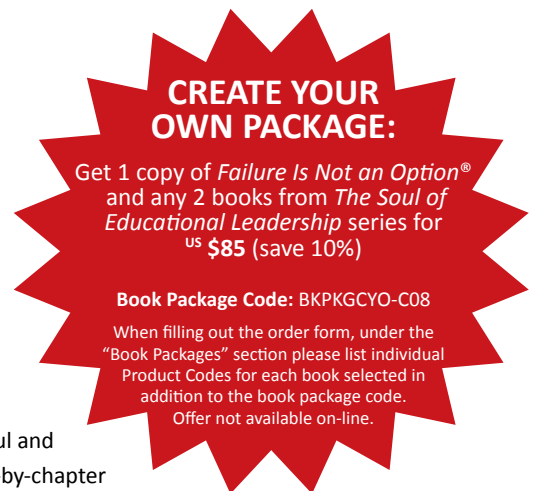


Facilitator's Guide to Failure Is Not an Option®

Designed around Alan M. Blankstein's award-winning best-seller, this *Facilitator's Guide to Failure Is Not an Option®* gives staff developers and workshop leaders the tools to facilitate book study groups, seminars, and professional development events to help school leaders in creating successful and sustainable high-performing schools. Aligning theory with practice, chapter-by-chapter activities and discussion questions examine the critical role of a strong learning community in implementing effective school reform.

US \$16.95

Product Code: BKGfNO-C08



1 Getting Started: Print Resources

Tap into the heart, mind and soul of educational leadership

Join today's most insightful thinkers as they explore the heart, mind and soul of educational leadership. Connect with other educators as they delve into ways to improve, sustain and expand their teaching communities. Examine the moral and emotional nature of being an educator and renew your leadership skills.

SAVE 10% ON BOOK PACKAGES:

Get 1 copy of *Failure Is Not an Option*® and the first 4 volumes of *The Soul of Educational Leadership* for **US \$140**
Book Package Code: BKPKGFNOSEL-C08

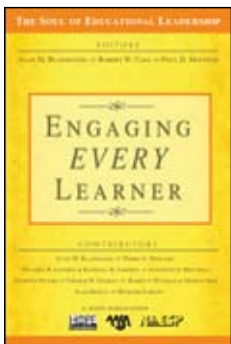
Get the first 4 volumes of *The Soul of Educational Leadership* for **US \$110**
Book Package Code: BKPKGSEL-C08



The spirit of what it means to be an educator is explored in *The Soul of Educational Leadership* series.

Titles in the series include:

- Volume 1: *Engaging Every Learner*
- Volume 2: *Out-of-the-Box Leadership*
- Volume 3: *Spirituality in Educational Leadership*
- Volume 4: *Sustaining Professional Learning Communities*
- Volume 5: *Sustainable Leadership Capacity* (to be released Spring 2009)
- Volume 6: *Leaders as Communicators and Diplomats* (to be released Spring 2009)
- Volume 7: *Data-Enhanced Leadership* (to be released Fall 2009)
- Volume 8: *The Schools of Our Dreams* (to be released Fall 2009)



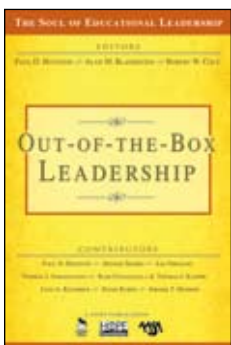
BEST SELLER: *Engaging Every Learner (Volume 1 of 8)*

Contributors: Alan Blankstein, Pedro Noguera, Alan Boyle, Thomas Guskey, Antoinette Mitchell, and others

Pioneering educators and series editors offer thought-provoking ideas that are applicable to all schools, districts, and learning communities. Join today's most insightful thinkers as they explore the heart, mind, and soul of educational leadership! This concise volume offers educational leaders key concepts and strategies for framing discussions about closing the equity gap and ensuring high achievement for all learners.

US \$30.95
US \$27 each for 25 or more copies

Product Code: BKEEL-C08



BEST SELLER: *Out-of-the-Box Leadership (Volume 2 of 8)*

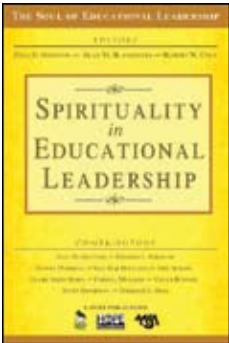
Contributors: Paul Houston, Dennis Sparks, Thomas Sergiovanni, Kari Cocozzella, Thomas Kasper, Hank Rubin, and others

In this second volume of *The Soul of Educational Leadership* series, editors Paul Houston, Alan Blankstein, and Robert Cole offer creative perspectives on the challenges of reframing leadership practice. Presenting key strategies from leadership experts such as Thomas Sergiovanni and Dennis Sparks, this compact resource combines research, reflective exercises, and day-to-day school leadership procedures for motivating students and providing meaningful cultural change in school communities.

US \$30.95
US \$27 each for 25 or more copies

Product Code: BKOTBL-C08

1 Getting Started: Print Resources



Spirituality in Educational Leadership (Volume 3 of 8)

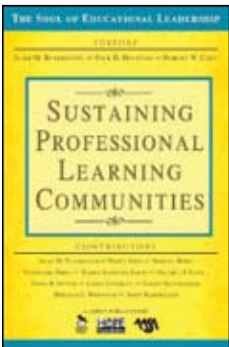
Contributors: Terry Deal, Dawna Markova, Scott Thompson, Paul Houston, and others

The third book in a series on *The Soul of Educational Leadership*, this resource offers key ideas and strategies for identifying the spiritual, moral, and ethical dimensions of school leadership practice. With contributions from top leadership figures, *Spirituality in Educational Leadership* combines research and thought-provoking ideas for practice.

US \$30.95

US \$27 each for 25 or more copies

Product Code: BKSPEL-C08



Sustaining Professional Learning Communities (Volume 4 of 8)

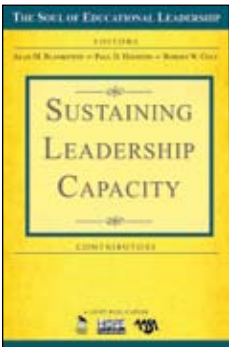
Contributors: Shirley Hord, Maurice Elias, Karen Seashore Louis, Andy Hargreaves, Stephanie Hirsh, and others

Professional learning communities have become a significant factor in improving instructional effectiveness and student achievement. In the fourth volume of *The Soul of Educational Leadership* series, educators and leaders will discover key concepts and strategies for sustaining the critically important work of these communities.

US \$30.95

US \$27 each for 25 or more copies

Product Code: BKSPLC-C08



Sustaining Leadership Capacity (Volume 5 of 8)

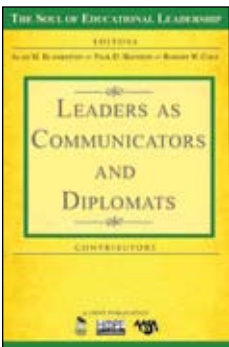
Contributors: Alma Harris, Dean Fink, Linda Lambert, Louise Stoll, David Jackson, Maurice Elias, Victoria Blakeney, Paul Flaspohler, Melissa Reeves, Jennifer Vargo, Nancy Shin, and Michael Fullan

This volume focuses on developing depth of leadership skills and understanding. Educational leaders discuss their strategies for building and sustaining leadership capacity in challenging circumstances. Personal and professional reflections by the authors provide insight on the powerful relationship between leadership and school improvement.

PRE-ORDER TODAY: US \$30.95

US \$27 each for 25 or more copies

AVAILABLE SPRING 2009 Product Code: BKSLC-C08



Leaders as Communicators and Diplomats (Volume 6 of 8)

Contributors: Paul Houston, Alan Blankstein, Robert Cole, Rich Bagin, Dean Pink, Edward Fiske, John Hoyle, Krista Parent, Don Phillips, Betty Rosa, and Mark Stock

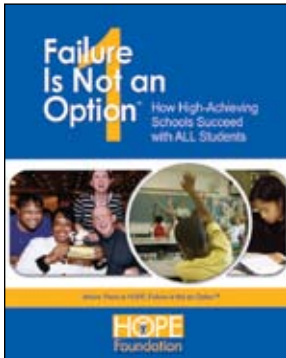
A source of inspiration for those who lead with a sense of soul and service, this volume provides candid discussion on how to meet the requirements for management, goal setting, monitoring operations and providing resources to a complex organization while leading through considerate communication and diplomacy.

PRE-ORDER TODAY: US \$30.95

US \$27 each for 25 or more copies

AVAILABLE SPRING 2009 Product Code: BKLCD-C08

1 Getting Started: Video Resources



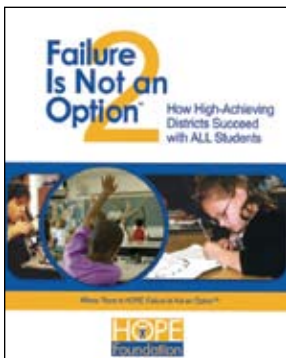
Failure Is Not an Option® 1: How High-Achieving Schools Succeed with ALL Students

Featuring: Michael Fullan, Richard DuFour, Barbara Eason-Watkins, Mike Schmoker, Deborah Wortham, Jay McTighe, and others

This highly acclaimed six-part VHS or two-DVD set provides a complete kit for understanding and creating high-performing schools where students are not able to fall through the cracks. Six award-winning K-12 schools in rural, suburban, and urban settings demonstrate how the six principles of *Failure Is Not an Option®* work to transform low-performing schools. A flexible facilitator's guide enables you to step your school through the process.

US \$790 (regularly US \$890; available on VHS and DVD)

Product Code (DVD): DVDFNO1-C08 Product Code (VHS): VSFNO-C08



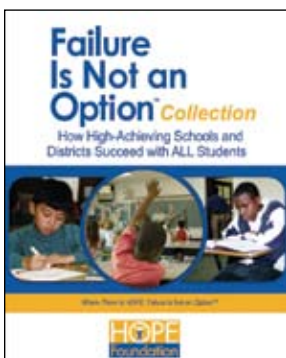
Failure Is Not an Option® 2: How High-Achieving Districts Succeed with ALL Students

Featuring: Michael Fullan, Pedro Noguera, Kati Haycock, Richard Elmore, and others

This series demonstrates how schools across the K-12 spectrum successfully close the achievement gap between all subgroups, sustain student success, use collaborative teaming, and develop leadership capacity at all levels. The series captures the day-to-day practices, structures, and strategies used by five different award-winning schools. Together, the schools represent a range of students from various cultures and socioeconomic populations. This series is available in a three-VHS set or in one DVD.

US \$395 (regularly US \$495; available on VHS and DVD)

Product Code (DVD): DVDFNO2-C08 Product Code (VHS): VS2FNO-C08



Failure Is Not an Option® Collection: How High-Achieving Schools and Districts Succeed with ALL Students

Featuring: Michael Fullan, Richard DuFour, Barbara Eason-Watkins, Mike Schmoker, Deborah Wortham, Jay McTighe, Pedro Noguera, Richard Elmore, and others

This three-DVD set is the complete *Failure Is Not an Option®* guide to sustainable student success, including all of the resources found in the *Failure Is Not an Option® 1* and *2* video series. It features frameworks and strategies articulated by the leading authorities on school reform.

US \$990 (regularly US \$1,185; available on DVD only)

Product Code (DVD): DVDFNOCOLL-C08

COMING SOON: *Assessment Practices that Promote Learning*

Featuring: Jay McTighe, Carol Ann Tomlinson, Alan Blankstein, Ken O'Connor, Larry Bell, and others

This video series begins with assessment practices used to enhance learning and teaching. Classroom examples, along with experienced speakers, guide the viewer through the assessment practices and how to work them into preparation and communication with students. Well-designed classroom assessment and grading practices provide the kind of specific, personalized and timely information needed to guide both the acquiring of knowledge and developing instruction plans.



PRE-ORDER TODAY FOR US \$295 (regularly US \$395; available on DVD only)

Product Code (DVD): DVDAPPL-C08

1 Getting Started: Summits

2 ½ or 3 Day Summits provide an excellent professional development venue for motivating your team to adopt the *Failure Is Not an Option*® attitude. Your team will not only hear the best speakers in the country, but also connect their research to the needs of your school or district using the Six Principles framework.

Dates are subject to change. For up-to-date information on schedules and speakers, please visit www.hopefoundation.org.

Discounts are available on teams of 10 or more registrants.

SUMMIT & PRE-SUMMIT TEAM PACKAGE:

- 5 seats at a Summit of your choice
- 5 seats at the Pre-Summit
- 5 copies of the *Failure Is Not an Option*® book
- 1 copy of the *Failure Is Not an Option*® 1 DVD or VHS series

US \$3,200 (savings of US \$604)



Indianapolis, IN
August 20-22, 2008

US \$415 p/person
Summit Event Code: CFIndy08-Reg-C08

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFIndy08-Pre-C08

Team Package Code: CFIndy08-TPkg-C08



Barstow, CA
August 25-27, 2008

US \$415 p/person
Summit Event Code: CFBarstow08-Reg-C08

Summit Team Package: US \$2,850
Team Package Code: CFBarstow08-TPkg-C08

There is no Pre-Summit scheduled.



San Diego, CA
January 27 -29, 2009

US \$415 p/person
Summit Event Code: CFSanDieg09-Reg-C08

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFSanDieg09-Pre-C08

Team Package Code: CFSanDieg09-TPkg-C08



Chicago, IL
October 22-24, 2008

US \$415 p/person
Summit Event Code: CFChic08-Reg

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFChic08-Pre-C08

Team Package Code: CFChic08-TPkg-C08



Knoxville, TN
April 23-25, 2009

US \$415 p/person
Summit Event Code: CFKnox09-Reg-C08

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFKnox09-Pre-C08

Team Package Code: CFKnox09-TPkg-C08



South Texas Summit
Edinburg, TX
October 29-31, 2008

US \$415 p/person
Summit Event Code: CFTexas08-Reg-C08

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFTexas08-Pre-C08

Team Package Code: CFTexas08-TPkg-C08



Greensboro, NC
September 23-25, 2009

US \$415 p/person
Summit Event Code: CFGreen09-Reg-C08

Pre-Summit: US \$118 p/ person
Pre-Summit Event Code: CFGreen09-Pre-C08

Team Package Code: CFGreen09-TPkg-C08

2 Going Deeper: Institutes

3 or 3 ½ Day Institutes go deeper by providing the structure, processes, and time for teams to build common understandings of how to apply the information from renowned presenters to your school context and commit to next step actions for advancing these back home. The Six Principles provide a simple framework for increasing coherence and connections between efforts. **Dates are subject to change. For up-to-date information on schedules and speakers, please visit www.hopefoundation.org.**
Discounts are available on teams of 10 or more registrants.

INSTITUTE TEAM PACKAGE:

- 5 seats at an Institute
- 5 copies of the *Failure Is Not an Option*® book
- 1 copy of the *Failure Is Not an Option*® 1 DVD or VHS series

US \$3,850
(savings of US \$714)



San Jose, CA
 October 14-17, 2008

US \$685 p/person
 Institute Event Code: CFSanJose08-Reg-C08
 Team Package Code: CFSanJose08-TPkg-C08



Denver, CO
 November 11-14, 2008

US \$685 p/person
 Institute Event Code: CFDen08-Reg-C08
 Team Package Code: CFDen08-TPkg-C08



Dallas (Arlington), TX
 March 24-27, 2009

US \$685 p/person
 Institute Event Code: CFDallas09-Reg-C08
 Team Package Code: CFDallas09-TPkg-C08



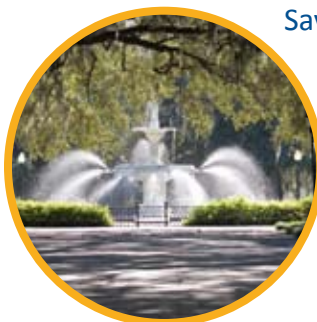
Austin, TX
 November 19-21, 2008

US \$685 p/person
 Institute Event Code: CFAustin08-Reg-C08
 Team Package Code: CFAustin08-TPkg-C08



Philadelphia, PA
 June 24-26, 2009

US \$685 p/person
 Institute Event Code: CFPhila09-Reg-C08
 Team Package Code: CFPhila09-TPkg-C08



Savannah, GA
 December 9-12, 2008

US \$685 p/person
 Institute Event Code: CFSavan08-Reg-C08
 Team Package Code: CFSavan08-TPkg-C08



Myrtle Beach, SC
 July 7-9, 2009

US \$685 p/person
 Institute Event Code: CFMyrtle09-Reg-C08
 Team Package Code: CFMyrtle09-TPkg-C08

2 Going Deeper: Advanced Institute

The **3 ½ Day Advanced Institute** is for teams that have already immersed themselves in the work and are looking for a process-driven approach to deepen their understanding of how to create high-performing school cultures. These events are a good venue to further explore sustainability for those who are already using learning community concepts. Our design integrates structured processing with outstanding keynote presentations in order to build teams and a solid plan for action. **Dates are subject to change. For up-to-date information on schedules and speakers, please visit www.hopefoundation.org.**



Phoenix (Carefree), AZ
January 19-22, 2009

US \$685 p/person
Advanced Institute Event Code: CFPhoe09-Reg-C08
Team Package Code: CFPhoe09-TPkg-C08

Discounts are available on teams of 10 or more registrants.

ADVANCED INSTITUTE TEAM PACKAGE:

- 5 seats at the Advanced Institute
 - 5 copies of the *Failure Is Not an Option*® book
 - 1 copy of the *Failure Is Not an Option*® 1 DVD or VHS series
- US \$3,850
(savings of US \$714)

3 Fully Engaging: Sustaining Success Long-Term

Courageous Leaders Retreat

The HOPE Foundation is pleased to announce a new on-site professional development workshop for school administrators called the Courageous Leaders Retreat. Based on the *Failure Is Not an Option*® (FNO) Six Principles That Guide Student Achievement, this 2-day retreat for principals and administrators focuses on the following essential questions:

- How do your current strategies and practices align with the FNO Six Principles?
- What are the key action items for supporting high impact professional development focused on improved instruction?
- How can you define and develop the role of teacher leadership?
- What are the key elements to building commitment to change at your school site?

As with all HOPE Foundation professional development, job-embedded activities and next step action planning are included in this retreat.

Sponsor a HOPE Event at Your District

Take the quickest route to large-scale change by sponsoring a HOPE event in your district.

- Save time and travel expense
- Co-plan the event to ensure its relevance to your needs
- Communicate your district's commitment to creating an FNO culture
- Establish a research-based framework for organizing your school improvement efforts and a common language for discussion
- Build teams' comfort level with action-oriented conversations focused on improving student success

3 Fully Engaging: Sustaining Success Long-Term



Courageous Leadership Academy

The Courageous Leadership Academy (CLA) is a professional development program designed to increase capacity for courageous leadership across the school/district, creating an all-encompassing professional learning community committed to developing a collective practice focused on improving achievement for all students. The CLA accomplishes this through a job-embedded professional development model - incorporating individual and shared accountability for impacting instruction at the classroom level.

Accountability is facilitated by a collection of assessments to provide feedback, monitor progress, and share results. For example, the CLA Portfolio - a professional development portfolio for action planning and shared accountability - focuses, directs, debriefs, and archives the learning of the School Leadership Team (SLT) and the Critical Success Factors for each of the Six Principles and provides key indicators of sustainable success that helps to guide SLTs in determining and selecting artifacts and evidence that demonstrate their progress.

The CLA is progressive, designed to deepen knowledge and skills over time by offering the opportunity to participate in a three-year program. Each of the CLAs takes the SLTs deeper in understanding and in becoming courageous leaders who facilitate instructional improvements.

Projected Outcomes

- Increased leadership capacity of participating schools
- Common approach to organizing school improvement based on the FNO Six Principles
- More effective collaboration through increased knowledge of how to use data collectively to make good decisions about instruction
- Lateral accountability (within and among teams)
- Teams sharing ownership for student achievement with principals
- Sustainable systems for continually improving student success (3 years)
- Pipeline and training venue for aspiring leaders



Intensive School Reform

The Intensive School Reform (ISR) program is a highly specialized professional development service for schools that provides direct “hands-on” support for school reform and capacity building for instructional improvements. The ISR program focuses on ensuring curriculum support that is customized around targeted priorities and the readiness level of school faculty and leadership. The HOPE Faculty Coaches work directly with the SLT to customize activities and agendas around the school’s targeted priorities. The Faculty Coaches maintain close contact with the ISR sites with progress updates and planning priorities for each visit. Progress reports from the continuous monitoring of the work of the SLT are archived to celebrate progress of the school at the end of the term.

Benefits include:

- Customized support focused on targeted needs and priorities in your local School or Campus Improvement Plans
- Coaching support for school leadership and the School Leadership Team
- Modeling of protocols and other processes to facilitate faculty meetings
- Coaching and support for using the Student Success Model for instructional improvements
- Hands-on practice with monitoring progress and using feedback to improve practices
- High impact on leadership and collaborative teaming practices with facilitative support

3 Fully Engaging: Get HOPE To Go

Speakers available for on-site sessions include:



Alan Blankstein - Founder and President of the HOPE Foundation, author of *Failure Is Not an Option*®

Through interactive presentations and trainings, Alan's *Reaching Today's Youth: Strategies for Reclaiming Youth at Risk* curriculum provides educators and others who work with youth with numerous ways to tap strengths rather than focus on deficits. Along with providing keynote presentations and workshops for major educational organizations, he is also available to present on the *Failure Is Not an Option*® Success Series: How High-Achieving Schools Succeed with All Students.



Deborah Wortham - Superintendent of Steelton-Highspire School District (Steelton, PA)

Deborah is experienced in the planning, implementation, and leadership of quality education programs that focus attention on meeting broad-based student and staff needs. She is a sought-after presenter committed to the philosophies of the "Effective Schools Strategies." She is available to present on topics including Teacher Efficiency and Culture of Continuous Improvement.



Scott Taylor - Former St. Louis Distinguished Principal of the Year

Scott is the principal of Crestwood Elementary School in St. Louis County, Missouri. Scott has presented workshops at the local, state and national level. He presented at the NAESP convention in 2006 and 2007. His educational articles have been published locally and nationally as well. Scott is a recent recipient of the "St. Louis Distinguished Principal of the Year Award" and was also a "Teacher of the Year" for the Fort Zumwalt School District.



Ernest Morrell - Author of *Linking Literacy and Popular Culture* and *Becoming Critical Researchers*

Ernest is an assistant professor in the Urban Schooling division of the Graduate School of Education and Information Studies at the University of California at Los Angeles. His work examines the possible intersections between urban adolescent literacies and the "sanctioned" literacies of dominant institutions such as schools. Ernest teaches courses on literacy theory and research, critical pedagogy, cultural studies, urban education, and critical research methods in addition to his methods courses for prospective English teachers.



Kari Cocozzella - Principal at Coyote Ridge Elementary School (Broomfield, CO)

Kari co-authored an article with Alan Blankstein entitled, "Creating a Failure-Free School," and is a contributor to *Out-of-the-Box Leadership*. In addition, Kari presents practical and applicable information on successful schools and leadership attributes at various institutes for educators throughout Colorado and the United States.

To schedule any of the HOPE Foundation's Fully Engaging professional development services in your school or district, contact a Representative at (800) 627-0232, or e-mail pds@hopefoundation.org.

Failure Is Not an Option® Testimonial

“...the leadership and collaboration skills have already begun to change our culture dramatically. We have gone from being a number of individuals to acting as a team or even a family. We have developed an atmosphere of professional trust, and shifted our focus to achievement for ALL students.”

Shari Harrison, Proficiency Coordinator
Edison Middle School
Milwaukee, WI



Harnessing Optimism and Potential through Education

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www.hopefoundation.org

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Professional Development for Results...

Resources that offer ways to:

- **Get started** with *Failure Is Not an Option*®
- **Go deeper** with how-to options that ensure student success
- **Fully engage your team** with on-site services that are focused on your organization's needs and desired outcomes

